

Exhibitor Policies

EXHIBIT SPACE TERMS AND CONDITIONS YOUR CHILD EXPO

The following terms and conditions ("Terms and Conditions") shall govern the use of exhibit space at the Fall '16 Your Child Expo, to be held in Dusit Thani , New Cairo ,Cairo, EGYPT.

Exhibit and Display Space ("SIRKIL") shall, at its sole discretion, assign all booth space locations using a variety of predetermined factors. Booth space locations may be changed at any time by show management. Requests for placement on corners, end caps or other booth configurations, or near or next to other exhibitors, will be considered but cannot be guaranteed. SIRKIL reserves the right to change the floor plan (including, but not limited to, aisle space and booth assignments), in its sole discretion, without notice, to provide a more satisfactory, attractive and successful exposition. Booth sharing is only permitted by written approval from SIRKIL and the primary exhibitor. Modification to booth size cannot be accommodated after October 24, 2016.

Each exhibitor space includes shell scheme booth, chairs and tables. Exhibitor may supply its own tables or display cases provided that all items can fit completely within its designated space, as provided in these Terms and Conditions. Exhibitor is prohibited from displaying any objects or stacking any items in a manner that would present a danger to other persons. Determination of exhibit safety shall be at the sole discretion of SIRKIL. Animals and pets are not permitted in the exhibit hall except in conjunction with an exhibit approved by SIRKIL in writing.

Authorized Signature & Deposit Required All registrations shall be processed upon receipt of required deposits. Registered exhibitors must pay deposits at contract signing and complete payment due no later than 5, November 2016. Deposits must be made by cash, check or bank transfer. Booth assignments shall not be made without SIRKIL's receipt of the required deposits.

SIRKIL reserves the right to reject any application for any reason and reserves the right to amend (i.e., increase or decrease) rates and booth space specifications at any time.

All monies are non-transferable and deposits are non-refundable. Applicable discounts will be credited separately. All discounts will be void if monies are not paid on time. The cost of booth space is non-negotiable and Exhibitor acknowledges and agrees by signing these Terms and Conditions that it will be responsible for the payment of any balance due. Applications for exhibit space shall not be processed without being signed. Access to exhibit and display space shall be contingent upon the signing of these Terms and Conditions and their acceptance by SIRKIL, along with payment of all applicable fees.

Rules and Regulations The Fall'16 Your Child Expo shall be held at the Dusit Thani Hotel (Lakeview Hall). Exhibitor agrees to comply with the rules and regulations of the Dusit Thani Hotel. Exhibitor shall observe and abide by the terms and conditions and such other rules and regulations that SIRKIL may adopt from time to time. All booths must be completely setup during

designated setup times prior to the show. Exhibitor is expected to conduct business in the exhibit hall during the published show hours of operation. Special events, including but not limited to meetings, receptions, entertainment, etc. must be approved in writing by SIRKIL at least 30 days prior to the start of the show.

Exhibitor may not cause harm or defame other exhibiting manufacturers' exhibits, persons, products or reputation during the trade show. Exhibitor may not serve, or have served by any means, legal documents, during the entire event in any facilities occupied by SIRKIL. Exhibitors who do not abide by these rules will be escorted out of the exhibit halls and will be ineligible to register for future shows with SIRKIL. Exhibitors escorted out of the exhibit halls due to violation of this provision shall be considered to have forfeited all monies paid to SIRKIL in connection with the SIRKIL Your Child Expo.

Use, Signs and Advertising Exhibitor and its representatives may not solicit business or perform demonstrations outside of their own designated booth space, including but not limited to exhibit hall aisles, foyer or concourse areas, other exhibitors' booth locations, and public areas inside or on the grounds of the hotel. Exhibitor shall ensure that all exhibits, displays and signage are professional in appearance and appropriate in content. No signs may be displayed on persons or otherwise outside the exhibit space. Distribution by Exhibitor of any printed matter, samples, or other articles shall be restricted to the exhibit space. Violation of this policy will result in immediate loss of booth space at the 2016 show and forfeiture of all monies paid for said booth space as well as appropriate damages to SIRKIL Your Child Expo and other exhibitors.

SIRKIL may remove any person during the show who SIRKIL believes is disrupting or obstructing proper operation and management of the show.

Exhibit Requirements By registering for exhibit space at the 2016 Your Child Expo, Exhibitor agrees to comply with the rules and regulations governing booth exhibit fixtures, materials and products contained within its assigned booth space.

Exhibitor's booth(s) may not block any aisles in the exhibit hall, unless approved in advance by SIRKIL. There are only certain areas within the exhibit hall where the blocking of aisles shall be permitted. In addition, show policies concerning the "blocking of the line of vision" to neighboring booths shall be strictly enforced. Exhibits must remain intact until the scheduled conclusion of the show, as such time is established by SIRKIL.

Care of Building and Equipment Exhibitor will not place any refuse or any material, which will endanger public safety or cause inconvenience to other exhibitors on the floor during exhibit hours. Exhibitor and its agents shall not injure or deface the walls or floors of the exhibition hall, the booths, or the equipment of the booths. When such damage occurs, Exhibitor is liable to the owner of the property so damaged. Exhibitor agrees to pay SIRKIL for any damages resulting from any act or negligence in such sum as may be necessary to restore the premises to their original condition.

Decorum Exhibitor and its agents will dress in appropriate attire and will conduct themselves in a courteous and professional manner at all times.

Exhibitor must have its exhibit and display spaces ready to open 45 minutes prior to the published opening of the SIRKIL Your Child Expo each day and must coordinate staffing to ensure coverage though all published hours on a daily basis. No product, exhibit, or display shall be allowed that is dangerous, offensive to the public, creates a nuisance, or is inconsistent with, harmful, or detrimental to the purposes of the SIRKIL Your Child Expo. SIRKIL has the sole authority to determine whether a product, exhibit, or display will be disallowed or removed from the exhibit hall.

Assignment/Subletting Assignment, subletting, leasing or transfer of exhibitor space by Exhibitor is prohibited. Exhibitor shall not exhibit or permit to be exhibited in the exhibit space allotted to it any merchandise other than that specified in the application. SIRKIL may assign or transfer all or part of its rights under these Terms and Conditions.

Exhibitor Badges Exhibitor and its officers, agents, employees or other representatives shall obtain badges from the SIRKIL Your Child Expo office or registration desk and wear the badges while in the show at all times. Separate wristbands/ badges shall be issued to setup/takedown employees being used for the express purpose of setting up and/or tearing down exhibits and these wristbands/badges shall only be valid during the designated setup and teardown hours of the show.

Directory SIRKIL Your Child Expo shall list exhibitors' company information in its official directory. SIRKIL will not be responsible for errors or omissions, or for unintentional failure to include an exhibiting company in the printed directory.

Music Exhibitor is solely responsible for compliance with all copyright laws with respect to the performance of broadcast or live or recorded music during or in connection with the show. All broadcast mediums must be within acceptable tolerance levels such that they do not disrupt the activities of neighboring exhibitors or as determined by SIRKIL. Any complaints by neighboring exhibitors may result in SIRKIL's notification to Exhibitor that such broadcast mediums must be discontinued.

Removal of Merchandise Exhibitor is responsible for the removal of its entire display, including without limitations, walls, floors and furniture during the designated dismantling hours as shall be determined by SIRKIL. Exhibitor should make certain removal is completed by its employees or other authorized agents. SIRKIL shall not be liable for unauthorized removal of articles, merchandise, equipment, displays or other property. Merchandise left after the conclusion of the dismantling hours is subject to disposal. SIRKIL shall not be responsible for any damage or injury to disposed items.

No merchandise may be removed during show hours except as approved by show management.

Children Children under the age of 16 shall not be allowed admittance into show exhibit areas, meeting rooms or foyer areas during the designated setup and teardown hours of the show. Please make sure that you have made proper arrangements for the care of your children during these designated times. Exhibitor is fully responsible for children safety during his activities conducted at Entertainment Corner or other activities in exhibitor's booth.

Photography The taking of photographs in the exhibit hall or seminar rooms is expressly prohibited without the prior written consent of SIRKIL. A professional photographer is available for exhibitors' booth needs by appointment and on a first-come first-serve basis. Confirmed Media are hereby automatically granted consent by SIRKIL to take photographs.

Hazardous Materials SIRKIL Your Child Expo prohibits Exhibitor from bringing any exhibit(s), equipment, vehicle(s) or material(s) into the exhibit space if SIRKIL determines that such is dangerous to persons, property or any part of the exhibit space or building. SIRKIL shall not be responsible for termination or interruption of any program or event arising from information possessed or threat received by SIRKIL concerning an imminent danger to any part of the building or any of its occupants except as provided in the rules and regulations of the Dusit Thani.

Cancellation Policies Exhibit space costs must be paid in full in accordance with the specified payment deadlines. SIRKIL may cancel this contract without refund to Exhibitor and may re-assign any exhibit space upon failure of Exhibitor to make payments as required hereby, to abide by the Terms and Conditions or other rules and regulations as provided, or to claim its assigned exhibit space prior to the opening of the show. If the show or any part thereof is prevented from being held, is canceled by SIRKIL, or the exhibit space applied for herein becomes unavailable because of war, fire, strike, government regulations, facility construction, public catastrophe, acts of God, acts of terrorism, the public enemy or any other cause, SIRKIL shall determine and refund to exhibitors their proportionate share of the balance of the aggregate exhibit fee received, if any, which remains after deducting expenses incurred by SIRKIL, but in no case shall the amount of refund to any one exhibitor exceed the amount of the exhibit fee paid. Cancellation of this contract by Exhibitor will not result in a refund, credit or transfer of exhibit space.

Privacy & Security SIRKIL is committed to protecting your privacy online. Your personal information is highly valued and we want you to know that we have done everything possible to ensure the safety, security and confidentiality of the information that you provide to us.

Non-personal information provided to SIRKIL, such as your company's information regarding name, address, phone, FAX, e-mail and web site addresses, number and location of trade show booth space and names and number of trade show attendees from your company will be treated as public knowledge and may be available on our web site and/or in materials provided to trade show attendees.

While the Dusit Thani and/or SIRKIL may provide periodic security service, SIRKIL does not accept responsibility for lost, damaged, or stolen articles. Exhibitor agrees that SIRKIL is not liable for anything the Dusit Thani's security service, if any, does or fails to do. This includes, but is not limited to, damage, theft or loss sustained by Exhibitor's exhibits.

(SIRKIL) Your Child Expo management reserves the right to change its policies at any time without prior notice.